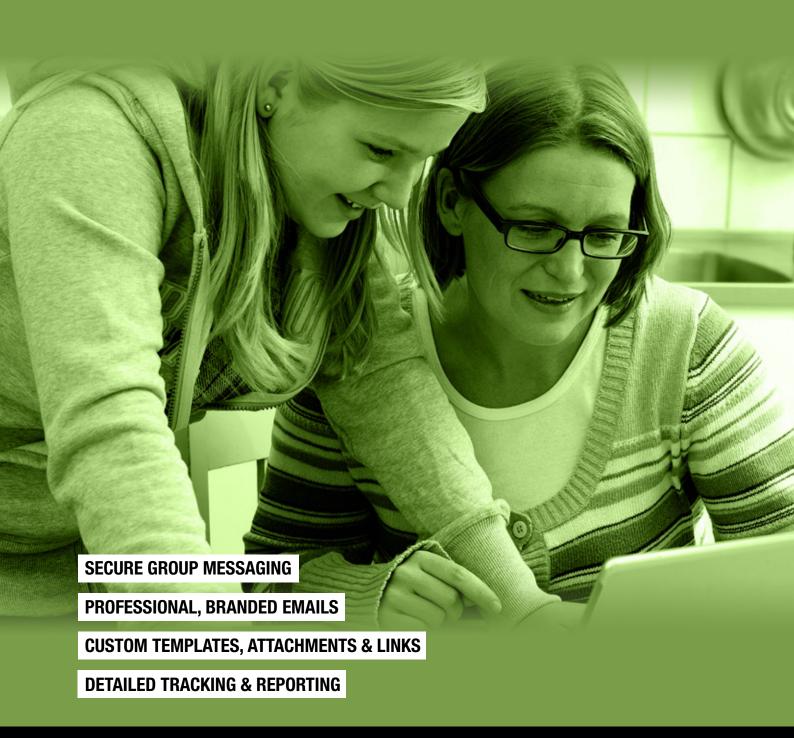


# EMAILMESSAGING

Simple, secure and totally reliable group messaging that makes it easy to send professionally branded emails in minutes, delivered in a consistent format that parents can trust.



### **EMAIL**MESSAGING

Reliable, one-click group communication saves time for busy administrators and cuts the cost of keeping parents informed. The secure, cloud-based platform draws data from your existing MIS to make it simple to compose and send custom branded emails to all or selected groups of contacts - like years, forms or teams - inserting links or adding attachments as required. So you can reduce workload, enhance parents' experience and improve delivery and response rates, all at the same time.

ClarionCall Email is fully integrated with a wide range of additional services to help you communicate clearly and effectively with parents to manage everything from sports fixtures to parents' evenings to activities, clubs and events.

### IT'S QUICK AND EASY TO;

- Compose professionally branded, custom emails in minutes with a wide range of formatting options.
- Send securely to the whole school in one click, or select groups extracted from your MIS or defined within your account.
- Include attachments in common file formats like Word, Excel and PDF.
- Insert multiple links to direct parents to further information.
- Receive and view private replies from individual parents.
- Create master templates to save and re-use regularly.
- Record all messages and see who's received and opened them.

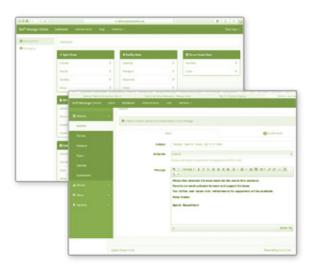
**Extend your solution with EmailEnhance** – advanced personalisation, preview, template, custom links, reply, draft and store features.

### CONTACT US NOW ON 02033 556020 FOR A FREE TRIAL

Or visit **www.clarioncall.co.uk** to discover our full suite of communications services, including email and e-form messaging, and advanced activity management applications to help schools achieve more.



Tel: 02033 556020 | Email: sales@clarioncall | Web: www.clarioncall.co.uk



## WHY CHOOSE CLARIONCALL?

#### A PROVEN, RELIABLE SOLUTION

The premier provider of group communication services to the independent sector; trusted by over 400 schools in the UK and worldwide.

#### **CONTINUITY AND CONSISTENCY**

Cloud technology supported by leading service providers means you can rely on us, even if your own systems are compromised.

#### **AN ALL-INCLUSIVE PACKAGE**

Installation, integration, training, support and message credits are all wrapped up in one easy to budget annual cost.

### QUICK SET UP AND INTEGRATION WITH YOUR EXISTING MIS

One-time set up gets you off and running fast, using existing contact data, stored securely by ClarionCall, drawn daily from your current MIS.